Studying socially unacceptable discourse: a mixed bag

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In this talk I will present an overview of the approaches to studying socially unacceptable discourse (SUD) utilized in our recently completed project LiLaH. In the project we studied the properties of the language that is used to express hate against migrants and LGBTQ+ people in Facebook comments in English, Dutch, Slovene, Croatian and French. I will showcase the conducted analyses of various aspects of SUD, such as the distinguishing linguistic features of SUD, characteristics of SUD producers as well as automatic detection of SUD. I will argue that due to a highly complex nature of SUD, a thorough understanding of the phenomenon is only possible with the use of comparative approaches, mixed methods and through interdisciplinary collaboration.